

THE OVERSEAS PRESS BULLETIN

WEEKLY PUBLICATION OF THE OVERSEAS PRESS CLUB OF AMERICA

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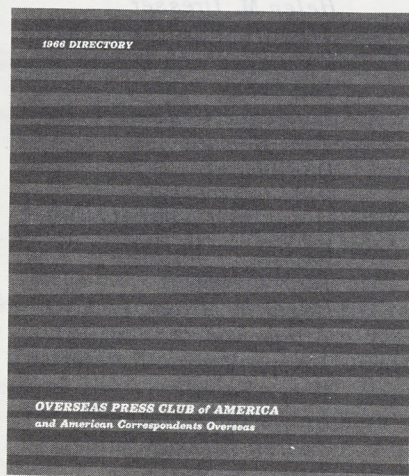
May 14, 1966

'66 DIRECTORY READY TO MAIL

The 1966 *Directory* of the OPC and American correspondents overseas came off the press at Charles Offset Co. this week. Members in the U.S. should receive their copies (for which they will be billed \$2) in the next week to ten days.

The *Directory* includes 115 pages of members' biographies, a picture essay on the World Press Center and activities there, lists of awards with an article by Kathleen McLaughlin, a listing of 1,376 correspondents overseas with an article by the compiler, John Wilhelm, and a variety of other editorial material.

Members may obtain additional copies at \$3 each. The *Directory* is also available to public and company libraries and other non-member purchasers at \$15 a copy. Several hundred copies were sold through a prepublication direct-mail invitation, and another offering of the *Directory* will be made this month in a mailing to several thousand business firms.



TIE IN: Victor Riesel flicks off his tie to put on a new piece of neckwear with the London Press Club's crossed-quill design, being presented by the LPC's H. W. Chamberlain (left). Master of Ceremonies Dick Barr watches.

LONDON JOURNALISTS GET VIEW ON PAPER STRIKE FROM RIESEL

The 125-member London Press Club group that visited the Club for luncheon last week were treated to an expert view of New York's latest newspaper crisis — the strike which came in the wake of the announced merger of three papers.

One expert voice was that of OPC President Victor Riesel, the labor columnist, who called Bertram Powers and his typographical local the real focal points in the current dispute.

"It's essentially a deadlock between the typographical union and the publishers," said Riesel. "Only an agreement by Powers to come down in his demands and the publishers to offer more can end it immediately."

Riesel said that Powers wants a half-million dollars for his union's hardship fund — which administers to

about 450 persons.

He also gave an estimated tally on the losses sustained by New York's daily papers over recent years. *The New York Herald Tribune* was a heavy loser, according to his estimate, having lost from five to six million dollars in the past year; Scripps Howard's *World Telegram & Sun* and Hearst's *Journal American* each have lost about three million dollars.

"The figures themselves tell the story," Riesel said, calling the job of keeping the papers going "an almost impossible task."

His guess on the cost of settling the current strike: nine million dollars.

Another OPC representative rose from the audience to put still another

(Cont'd on page 5)

WORLD-WIDE TICKER

Edited by **JERRY KRISKA**

SAIGON.. from **CARLOS A. ANGELES**

This technically war-besieged city virtually spouts headline stories every other hour, and the two weeks your correspondent spent in the capital of South Viet Nam have been cramped with enough excitement to last a lifetime (I think).

Within the two weeks at the end of April and in early May, busy VC's (Viet Congs) and Buddhist demonstrators have kept foreign correspondents literally on their toes, with a little time out for gin-and-tonic (good in Saigon's hot and humid climate) at the eighth floor bar of Caravelle Hotel.

Bulletin's regular Saigon correspondent, **Beverly Deepe**, NY Herald Tribune, I understand was in Dalat, 60 miles north of Saigon, where Buddhist demonstrators had stopped schools and disrupted the city's normal movement for sometime.

But there is a regular meeting place for foreign newsmen. You could call the Caravelle Hotel — smack center in the downtown Saigon area — as The Press Club For Foreign Correspondents Now Covering Viet Nam, for that's where the press meets, when they have time.

Ed White, AP bureau chief, Saigon,

stood me a couple of drinks at the Caravelle the night I planed in. **Robert Tuckman**, AP, London, came in a day ahead and was just settling down to work when the VC's (American servicemen call them "Charlies") struck against a group of Korean and Filipino construction workers en route to their job site.

Towards the weekend, rumors had floated that the Communists were up to stir trouble on Labor Day. The Military Assistance Command in Viet Nam had issued an order banning soldiers in Saigon's streets from 6 a.m. to noon time on that day.

I sneaked over to UPI's headquarters which is next to the Pan Am office, and got Bryce Miller, UPI Saigon bureau chief, and UPI photographers Gerry Simmel and Steve Northup, to grab some breakfast atop the Majestic Hotel overlooking the Saigon harbor and the American Embassy.

It was a quick breakfast, I can tell you that.

As it turned out, the Buddhist demonstrators who rallied before the American Embassy, were comparatively peaceful. The tree-lined avenues and harbor front

which had been virtually deserted in the early morning hours suddenly filled up with promenaders, Vietnamese and foreigners alike, at sundown.

Bob Tuckman finally had time for lunch with me at the Caravelle by Monday, where the small Vietnamese grilled lobsters are something out of this world.

During my stay, I witnessed Bryce Miller, UPI, cutting out a strip of teletype paper and, with pentel pen in hand, spell out these words:

"Congratulations — **Peter Arnett**."

Arnett, Associated Press war correspondent who was due for a home leave in a couple of days, had just won the Pulitzer Prize. Miller's UPI colleague, Kyoichi Sawada, also was a winner in the Pulitzers (and an OPC winner to boot) for his Viet Nam photographs.

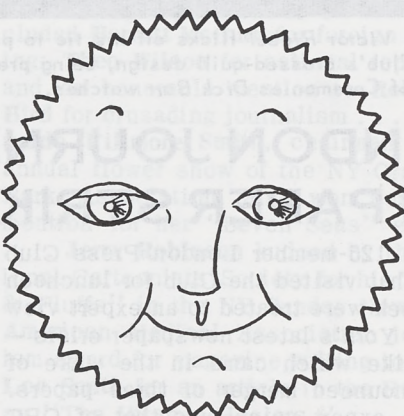
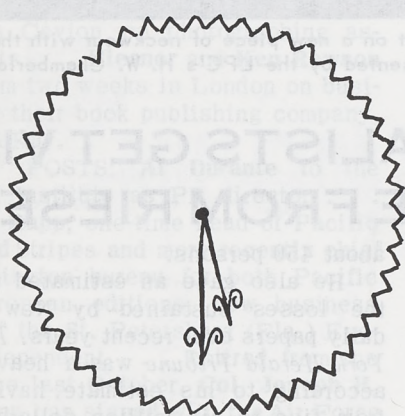
I missed the big congratulatory bash though, as I had to catch my flight for Manila in six hours. On board the same flight with me was Ernest Pendrell, ABC, who had spent three weeks in the Viet Nam jungles and was winging to Manila en route to Tokyo and then New York.

WASHINGTON..... from **JESSIE STEARNS**

Associate Justice **William O. Douglas** was accompanied by 550 dedicated outdoor folk from every walk of life on his annual trek along historic C & O Canal.

This was Douglas' 13th hike up the canal. He is still determined to
(Cont'd on page 5)

5:30 to 6:30, Mon. thru Fri. bar-brand drinks



HAPPY HOUR

fifty



cents

IN SUSPENSE

These members' mailings remain in the Club office Temporary Suspense File since they have not forwarded an up-to-date address. Information on these should be forwarded to the office:

Paul Conant
Michel de Saint-Pol
Helen M. Dresser
Allan D. Familiant
Pete Fischer
Jon Gregg
Lawrence G. Hoover
Toni Howard
Don Iddon
Robert E. Johnson
Henry E. Littlehales
George P. McCallum
Jerry Quigg
Edgar H. Miller, Jr.
Arthur Rosett
Joseph Morgan Ruffner
Marya Saunders
Lewis B. Sebring
Andrew Steiger
James S. Stutzman

NEW YORK SCENE

Wed., May 25 – Luncheon, with John Hohenberg, secretary to the Pulitzer Advisory Board. Topic: The Flow of News Between Asia and the United States. 12:30 p.m.

* * *

Montreal Fair Preview

Tues., May 31 – Salute to Expo '67, Montreal world's fair. Cocktails, 6:30, dinner, 7:30 p.m.



At Tuesday's dinner, Club members will get a chance to preview Expo 67, the international exhibition opening in Montreal next year. The Hon. Robert Shaw, deputy commissioner general for the fair, will speak at the dinner and narrate a three-screen color slide show of scale models and progress to date on the ultra-modern pavilions now under construction.

Expo 67 will draw an estimated 6,000,000 Americans to pavilions being built by 70 governments on the St. Lawrence River islands site. International interest in the exhibition is building, partly because of sizable Soviet participation (the Russians are spending \$15,000,000 on their building alone.)

One of Expo 67's official hostesses will be at the OPC dinner, which will feature Montreal dishes served at the famed Helene-de-Champlain restaurant on St. Helen's Island, now part of the Expo site. Door prizes will include passes to the exhibition.

Shaw is expected to outline Expo's liberal press pass policy and to describe the press facilities being readied.

* * *

Wed., June 1 – Luncheon, with Leonard Marks, USIA head. 12:30 p.m.

* * *

Wed., June 1 – Press Conference, The Pan American Development Foundation, Interamerican cooperation project. 4 p.m.

* * *

Mon., June 6 – Film, "Continent of the Sun", on South America. Showing for Press Tour participants and other members. 60 minutes. 5:30 p.m.

* * *

Tues., June 21 – Film, "The Blue Max", dealing with World War I airmen. Sutton Theater, 8:30 p.m.

* * *

Wed., June 22 – Luncheon, with Jack Hood Vaughn, Director of the Peace Corps. 12:30 p.m.

All reservations not cancelled 24 hours in advance will be charged to members' accounts.

LANGUAGE RECORD FOR PRESS TOUR PARTICIPANTS

Members registered for the OPC South American Press Tour will receive a complimentary long-playing record – "Hear How To Converse in Spanish" – one of the Carlton Records' *Hear How* series. The record is a complete primer in beginning Spanish by Lou Garcia, PR Director of Panagra. With the record goes a compact pronouncing glossary.

"This courtesy is only one of a number that will be afforded to lucky OPCers who go on our first press tour in 10 years," advised Madeline D. Ross, chairman of the project. The group, which leaves Aug. 3, is limited to 25. A few openings are available. A non-refundable registration fee for \$10 should be made out to: OPC Press Tour.

Dateline:
EUROPE

Great Line:
TWA

Get there fast
when the
news breaks!

100 TWA transatlantic flights every week from New York ... more than any other airline. Non-stops to 11 European cities—Shannon, London, Frankfurt, Paris, Geneva, Zurich, Milan, Rome, Madrid, Lisbon, Athens. Direct flights to Europe from 12 other U.S. cities—Boston, Washington, Philadelphia, Chicago, Detroit, St. Louis, Kansas City, Oklahoma City, Tulsa, Denver, Los Angeles, San Francisco. Direct service to Africa and Asia, too. Call TWA or your travel agent.

When the news breaks overseas,
we're your kind of airline.





THE SUBJECT WAS ASIA: The Club hosted a dinner for the OPC visit of Archbishop Paul Yu-Pin, exiled Nanking Archbishop (second from right). Exchanging pleasantries before the dinner-discussion are (from left) Father Raymond de Jaegher, Free Pacific Association; Irene Corbally Kuhn, writer on Southeast Asian affairs; Yu-Pin; and Open House Chairman James Sheldon.

FREE CHINA READY TO SERVE IN VIET NAM, SAYS YU-PIN

"I consider myself one of your members, even if I have never paid any dues," began Archbishop Paul Yu-Pin, in making his third appearance within as many years at OPC Thursday night, May 5th.

"The war in Viet Nam is a defensive war — we sacrifice our young men to defend the liberty of people," said Yu-Pin, who has had much experience with war in the Orient, having been forced into exile once when the Japanese invaded Manchuria, and again when the Communist regime gained control of mainland China. As Archbishop of Nanking (in exile) he heads Fu-Jen Catholic University, on Taiwan — a university which, although Catholic, has only 8% of Catholic students.

Though evidently anxious to avoid giving detailed opinions on the Viet Nam situation, Yu-Pin was made his general approach very clear.

"A defensive war is never to be criticized," he said. "Let us work for the freedom of enslaved people; you can't have a world half free and half slave. We want peace — but based on truth and charity and freedom, and not the peace of the grave."

War, the Archbishop said, is often born of dictatorships. Pointing to Hitler and Mussolini, he drew a comparison with the Communist regime in Peiping.

Referring to developments in Taiwan, the Archbishop brought a message from the Mayor of Taipei. "Tell them that I

belong to the opposition political party," the Mayor had said. Pointing to the existence of at least two major political parties in the Republic of China, Yu-Pin added: "I want to tell you, my friends in America, that the Chinese have learned democracy."

In answer to questions, he said that the army of Taiwan is ready to serve in Viet Nam, "but we have not been invited." He spoke of the persecution of religion in the Peoples' Republic, and declared that "the Chinese like peace and have loved it across the centuries; but if we want peace, we have to eliminate the dictators."

The Archbishop once owned a chain of six newspapers and a major radio station in China, but had to leave them behind when he was forced into exile. He visited OPC en route home from a meeting of a Vatican Council commission in Rome, and drove directly from the Clubhouse to Kennedy Airport, to take a plane back to the Orient.

After Yu-Pin's departure, a group of China experts remained for an informal hour's panel discussion on Viet Nam. Participants included the Rev. Father Raymond de Jaegher, Director of the Free Pacific Association; Dr. Stephen C. Y. Pan of the Asian Research Institute, the Rev. Daniel Lyons, S.J., and Bernard Yoh, specialist on Southeast Asian affairs. The evening was arranged by the Open House Committee, with its Chairman, James Sheldon, presiding.

SYLVESTER

The following is a letter received by OPC President Victor Riesel from Assistant Secretary of Defense Arthur Sylvester, commenting on Morley Safer's Dateline article, "Television Covers The War," and the subsequent Bulletin story on Dateline.

On receipt of "Dateline 1966" I was startled to read in the Contributor's Column that the article which Arthur G. Milton, Publisher of the Overseas Press Club's annual magazine, had asked me to write was billed as a reply to an abusive piece in the same issue by Morley Safer. Since I had not seen Safer's gem of misrepresentation until it appeared, since your people had not advised me that he was going to write for the issue and since I was never offered an opportunity to reply, I think this sort of editorial dishonesty directed against a club member is inexcusable.

The enclosed copy of my full article with the deleted portions underlined will show you the sort of editing to which it was subjected. The deleted sections contain much of the thought and substance of my views toward the television medium. It makes me wonder what sort of editorial policy Messrs. Milton, Jess Gorkin and Edwin Kiester, Jr., adhere to. I say this because Safer's attack on me is based on his recollection of what took place on a Saturday night in July, 1965 in Barry Zorthian's home in Saigon.

While the readers of the current "Dateline" which is locked up for the year were denied an opportunity to hear the other side and misled as well, I appreciate the opportunity to be heard in the Bulletin.

Why its editor chose, in the April 30th issue, to subject me to further abuse by reprinting from the "Dateline" only to attack on me, again without opportunity to reply, is beyond me. Furthermore, I can't understand why the Bulletin rewrite couldn't even report Safer correctly. The Bulletin said that Safer "told of a briefing held between Viet Nam correspondents and the Assistant Secretary of Defense for Public Affairs,

LONDON JOURNALISTS (Cont'd from page 1)

TER REPLY

Arthur Sylvester." What Safer actually wrote was "Zorthian opened by saying that this was not to be the usual briefing 'for information,' but a bull session." Strange to say Safer got that right but otherwise his recollection of the evening was "bull."

The *Bulletin* excerpted from Safer that statement that "One newsman asked Sylvester, after he had announced to them that it was their duty to report only information that made the US look good, if they were expected to be the 'hand-maidens of government.' 'That's exactly what I expect,' was Sylvester's reply."

This is utterly untrue. Additionally, I must say Safer is the only man I ever heard refer to another man as a "hand-maiden," especially a newsman.

Perhaps I shouldn't be surprised at Safer's distortions, misstatements of fact and self-created quotations attributed to me in view of the fact that he wrote: "I was with *Murray Fromson*, CBS Southeast Asia correspondent. As we returned from our nightly broadcast to New York we looked forward to the cool drinks that are always available at Zorthian's villa." Apparently Safer's primary interest that night was in working over the drinks and then came his working over me as a clouded and confused afterthought.

Perhaps I shouldn't squawk when I consider the distortion of U.S. Marine Corps activity Safer perpetrated on CBS, for which he won a prize and the undying contempt of the Marines.

Maybe I would brush it all off but it was this same Safer who was cited by Colonel Ben W. Legare in Saigon, last August 11, for his violation of well articulated security rules, thereby endangering American troops. Even Safer's former boss, Fred W. Friendly, Vice President of CBS, expressed concern at this performance.

Nevertheless, I do feel the treatment given a member of the club by both the "Dateline" and the *Bulletin* was shabby, to say the least.

Arthur Sylvester

perspective on the merger dilemma. Former OPC President *Richard J. H. Johnston*, whose paper, *The New York Times* is unaffected by the strike, said that "There have been profound changes in the business of publishing newspapers." Johnston attributed the changes to the move to the suburbs, among other factors. The suburban papers satisfy the hunger for local news so that many of New York's dailies are not being adequately supported.

"Our city will not support this many daily newspapers," Johnston said.

In opening remarks to the group, Riesel referred to Master of Ceremonies *Dick Barr's* slip of tongue in saying that the OPC had a combined circulation (rather than membership) of 3,400.

"Right now the paper I represent would *love* to have a combined circulation of 3,400," said Riesel whose

paper, *The Journal American* is involved in the merger and shutdown.

The London delegation was headed by H. W. Chamberlain and W. Morley Richards, who came bearing mementos from their Club for the new OPC president. Included were a pewter mug with the London Press Club insignia; a tie with a crossed-quill design (which the President donned on the spot); a coffee table made from a bartop from the London Press Club; and a book on London published by the LPC. In presenting the last item, Chamberlain said he did so humbly, in view of the OPC's projects. "We envy you your weekly *Bulletin*," he said.

The British journalists were entertained at the luncheon (which followed their flight from London) by the Club's Board of Governors and by Time-Life International.

WORLD-WIDE TICKER

(Cont'd from page 2)

save this wilderness from inroads of "progress".

* * *

Seth Kantor, Washington correspondent for *Forth Worth Press*, *El Paso Herald-Post*, and *Albuquerque Tribune*, was elected to the standing committee of correspondents, governing body for Congressional press galleries.

He was chosen to succeed Paul A. Miltich, formerly with *Booth Newspapers*, Mich., who resigned to become public relations secretary to Rep. Gerald Ford, R-Mich., Republican floor leader.

* * *

Lincoln White retired after 29 years government service. His recent assignment was US Ambassador to Australia. He is best known as the "Voice of State Department" — circa 1950-61.

* * *

Sarah McClendon back from a speaking engagement in Corpus Christi, Texas, and other cities, and visited with her family in Tyler, Texas.

* * *

Vera Glaser, NANA Washington correspondent, in India at the invitation of the Indian government.

* * *

Don Carter, managing editor, *National Observer*, conducted an hour long session at Washburn University, Topeka, Kan.

He talked about the founding and development of the *Observer*.

* * *

John de Lorenzi, managing director of public and government relations for AAA, attended the White House signing ceremonies on the proclamation of National Transportation Week. He received one of the signing pens from President Johnson.

Earlier he testified before the US Senate Public Works committee on the administration's proposed Highway Safety Act.

* * *

The Department of State wrote a formal letter of apology to the Washington Post for having filed with various agencies — including the White House and CIA — a charge of "unethical activities" against *Dan Kurzman*, a prize-winning staff writer for the newspaper.

* * *

Esther "Duchess" Van Waggoner Tufty, Washington correspondent for Michigan and other daily newspapers, received a plaque for assisting the President's Committee on Employment of the Handicapped since its establishment in 1947.

* * *

Dixon Donnelley, Asst. Secretary of State for Public Affairs, accompanied Dean Rusk, Secretary of State to Mexico City. Lucia Donnelley, his wife, a Latin American information specialist also made the trip. She remained in the capitol of Mexico, while Dixon returned to Washington. Then within a few days he accompanied Rusk to the Central Treaty Organization meeting in Ankara, Turkey, April 20-21.

Placement

New York City:

M-53 Wanted: Financial writer. Could eventually work up to position as treasurer and controller for one of leading department stores. Age to 40. Salary: \$15,000-20,000 to start.

M-52 P.R. Manager for one of leading TV and radio manufacturers to handle all phases of P.R. including advertising and publicity. Age to 40. Salary: \$15,000-20,000.

M-51 Wanted: Advertising and sales manager for one of leading cosmetics and drug firms. Age 40. Salary: \$15,000-20,000.

M-50 Wanted: Advertising and sales manager for one of leading department stores. Age to 40. Salary: \$15,000-20,000.

M-49 Editor and publisher for one of leading trade papers in metals and machinery field. Age to 40. Salary: \$15,000-20,000.

M-48 Wanted: Man or woman to work largely with non-profit organization in health, hospital and welfare field. Also pamphlet and brochure writing. Salary commensurate with experience.

M-47 Wanted: Broadcast-publicity firm is seeking free-lance writer for radio-tv series.

M-46 Wanted: Publisher in Grand Central area has several openings for editorial trainees. Excellent typing essential. Submit resume including salary desired.

M-45 Wanted: Fund-raiser for international organization. Ability to write forcefully on complex subjects, and knowledge of law desirable. Ability to get along with people and an interest in foreign affairs essential. Some travel. Salary to commensurate with exp.

M-44 Wanted: Editorial writer for publishing company. Please send resume. Salary to commensurate with exp.

M-43 Wanted: Man or woman to head up news bureau. Salary: \$10,000 plus.

M-42 Wanted: Newsmen to do free-lance writing for P.R. firm. General P.R. copy. Knowledge of foreign affairs helpful.

M-41 Wanted: General reporter with some experience in medical and science writing field. Salary: \$9,000-10,000. Prefer newsmen hit by merger.

M-40 Wanted: Young and experienced newspaper promotion and space-salesmen. Prefer newsmen hit by merger. Salary to commensurate with experience.

M-39 Wanted: Writer with business page or weekly trade newspaper background. Must be able to turn out heavy volume, clean, knowledgeable news copy for weekly trade publication in travel-transportation industry. Five to ten years exp. Salary open. Excellent fringe benefits.

M-38 Wanted: Advertising salesmen. Travel resort accounts. Agency contact important. Salary: \$10,000-12,000 plus incentive.

M-22 Wanted: Administrator and coordinator for youth job group recruitment effort, to work on per diem basis; also four recruiting aides and secretarial help. Immediate openings for qualified personnel.

M-21 Wanted: Editorial writer with business news experience. Good conceptualist and facile writer, knowledge of financial business page needs.

M-20 Wanted: Book reviewers with political science background to write analytical reviews, about 1000 words each. Submit resumes, stating per review rate.

M-19 Wanted: Experienced men with market research, advertising and sales promotion background for construction magazine, with international interests. Salary about \$10M.

M-18 Wanted: General assignment and industrial features writer with current newspaper experience. Business page and background preferred.

M-17 Wanted: Writer-editor with food industry interests, for trade journal. Two-three years newspaper experience required.

M-16 Wanted: Head for convention bureau of Far East country. High-level industrial contacts in metro area required. Objective: set up NYC bureau to interest United States business in holding conferences, conventions abroad. To begin with orientation trip. Starting salary \$12M.

M-15 Wanted: News and feature writer with four-five years experience to work in press relations and publicity area for local insurance company. Primarily interested in newsmen hit by merger.

M-14 Wanted: Senior copy editor and rewrite man for dictionary encyclopedia publisher.

M-13 Wanted: PR director for hospital/medical college. Strong experience in medical writing, PR programmer and some fund raising required. Salary \$15 to \$18M.

M-12 Wanted: Business news writer, familiar with real estate field, for local PR agency. For newsmen from merger-hit papers.

M-11 Wanted: Business news writer and rewriter, with strong financial background for one month. To work for international business encyclopedia news letter in in-

ternational field. Can lead to permanent post. \$12-13M.

M-10 Wanted: Story and pix editor capable of developing articles and directing photography for full-length geographic-type articles. Salary \$12M plus.

M-9 Wanted: From ranks of merger-hit newspapermen, business news and industry features writer with three-five year financial page experience. Must be versatile writer, expert at story ideation and execution for PR agency.

M-8 Wanted: Reporter/writer with solid and current financial business page experience to handle metals industry account. Prefer newsmen from papers involved in merger. Salary \$12,500-13,000.

M-7 Wanted: Freelance writer for assignments in music. Knowledge in historical aspects, human interest background of composers, classic and popular forms, teaching methods. Send resume of experience and samples of writing which will be returned.

M-6 Wanted: Staff member for top financial organization, to handle press relations and general PR responsibilities. Some experience necessary. Salary \$10-\$12M.

A-561 Wanted publicity assistant for national magazine. Must have news writing and all media placement experience. Interest in and knowledge of national, international affairs; three years experience. Talent for detail and imagination. Benefits excellent. Salary \$6,435.

A-560 Wanted young man or woman as executive assistant to very busy international PR counsel. Excellent potential for very rapid advancement. Detailed experience not necessary. Good sound thinking essential. Knowledge of international affairs and language helpful. Salary open, depending on experience.

A-559 Wanted: Fine-Art editor for magazine in arts field. Must have originality. Knowledgeable in modern and traditional art and current exhibitions. Experience as an art editor. Salary open.

A-558 Wanted: Freelance writers for human interest stories from Asia, the Pacific, North and South and Central America, Africa, Europe, Middle East, Soviet Union — wherever you are. \$100-\$200 prompt payment. 300-500 words with pix. The unusual inclined, heroism, medical upbeat, twists of fate, brutality, survival, many other types. Send synopsis, a few details of stories for approval. Also need freelancers in Alaska, Canada, and major cities in South America, to develop story leads we have. Same payment. Write or cable Intra-American Press, 213 East 84th St., NY, USA.

A-557 Wanted: Financial PR placement man for large NY agency. Good contact and financial news background needed. Immediate openings also for two writers with PR experience for industrial accounts. Salary commensurate with experience.

A-556 Wanted: Editor for trade publications in sporting equipment field. Retail background desirable, but not essential. Salary 12M or higher.

A-555 Wanted: Junior PR staffer to handle routine releases, assist in special promotion work, for one month assignment



Bulletin Committee Chairman:
Lawrence F. Mihlon

Managing Editor: Sibby Christensen

The Overseas Press Bulletin is published weekly by the Overseas Press Club of America, Inc., sent by first-class mail to all members (air mail to all overseas points).

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Send address changes to the attention of the OPC Business Office, all editorial and advertising matter to Miss Sibby Christensen, Overseas Press Bulletin.

Classified column advertising (not for commercial use): 50¢ per 40-space line. Must be received in written form by noon Mondays with advance payment. (No phone orders.) Commercial and display rates on request. Yearly subscription: \$10 NY local; \$12 US airmail; \$20 overseas.

Editorial deadlines: Noon Mondays for column items, noon Tuesdays for all other materials.

in Flushing. Some newspaper experience in feature and business news writing. Temporary job to develop into permanent one for good worker. Temporary rate about \$200 per week.

A-554-Wanted: PR/sales promotion/advertising director for life insurance company. Must have top-level experience in all three job areas, and have news-advertising background. Salary 11 to 13M.

Delaware:

M-54 Wanted: News-Journal Company has several openings for (1) editor for overnight desk, (2) rewrite, reporting man, (3) fashion editor. Good salary. Top benefits. Send resume to: Mr. Carl Slabach, Personnel Director, News Journal Company, 831 Orange Street, Wilmington, Delaware.

M-4-Wanted: Writer with econ. science and manufacturing news experience capable of creating and producing picture magazine features. Prefer merger-hit newsmen with solid writing experience. Good salary.

Washington, D.C.

M-37 Wanted: Copy readers to work for Washington Post. Call for interview: Paul Sheeley, Assistant Personnel Director, News-week Magazine, 444 Madison Avenue, New York City, HA 1-1234.

M-36 Wanted: Newsmen, rewrite men, feature writers, radio script writers. Call collect - Mr. Splane, Voice of America, Washington, D.C. (202) WO 2-2995.

M-5-Wanted: Fast rewriter with radio newswriting experience for world information service. Also radio feature writers with radio news background. To work in Washington, D.C. Submit resume.

Illinois:

M.35 Wanted: A leading metropolitan daily in the Mid-West is looking for an experienced women's editor who can supervise a staff of 15 and produce a provocative section. It's a great opportunity for a man or woman ready to move ahead. Please send resume and salary expectation.

M-34 Wanted: P.R. manager for well-known industrial firm to work in Galesburg, Ill. Salary: \$10,000.

M-33 Wanted: Freeport Journal-Standard is seeking a wire editor, who in addition to responsibility for page one makeup assists with makeup of inside pages. Write to: Mr. Ford N. Fuller, Managing Editor, The Journal-Standard, Freeport, Illinois 61033.

M-32 Wanted: Two editors and writers interested in working in academic environment. Call collect - Mr. Carl W. Larsen, Director of Public Relations, University of Chicago, Chicago, Ill. (312) MI 3-0800.

Massachusetts:

M-31 Wanted: Two top-flight reporters to work for daily newspaper. Six to seven years exp. Knowledge of area helpful. Prefer newsmen from papers involved in merger. Salary: \$140 plus fringe benefits.

M-30 Wanted: Desk editors with news experience as editor. Must also have knowledge of layout. Seven to eight years experience.

Knowledge of area helpful but not necessary. Prefer newsmen from papers involved in merger. Salary: \$175 per week.

M-3-Wanted: Young PR man with strong TV contacts for company with Boston headquarters. Business page newsmen with 3-4 years experience preferred. Salary about \$10M.

Minnesota:

M-29 Wanted: General p.r. man to work with large international agricultural firm. Some travel. Strong writing experience necessary. Salary open.

Missouri:

M-28 Wanted: Director of alumni support. Ability in writing. Salary: \$10,000-12,000.

New Jersey:

M-27 Wanted: Bio-chemical science rewrite man for leading medical research institute in the pharmaceutical field. Strong science background essential. Salary: To \$15,000 depending on experience.

M-26 Wanted: Copy editors to rewrite stories, write heads and to do some editorial writing for daily in New Jersey. Salary: \$150-175 per week.

Ohio:

M-25 Wanted: Qualified reporters and copy editors for leading daily paper. Prefer newsmen hit by merger.

M-2-Wanted: Young aggressive PR man to coordinate centralized news bureau for agency client. Experience in news, advertising and PR preferred. To work in Central Ohio. Salary \$8,400.

Pennsylvania:

M-24 Wanted: Easton Express is in need of 1 deskman, 1 deskman-reporter, night side and 1 reporter. Contact Donald Keith, Associate Editor, Easton Express, 30 North 4th Street, Easton, Pa.

M-23 Wanted: Writer to do news releases and features about insurance. Some experience as editorial writer or reporter. Salary open.

M-1-Wanted: Industry and business news writer for steel company news bureau. Prefer men from merger-hit papers. Four-five years experience. To relocate in Pittsburgh.

New Mexico - Colorado:

A-553-Wanted: The New Mexican group of six daily, semi-weekly and weekly newspapers in northern New Mexico and southern Colorado has attractive opportunities for advertising salesmen. Pay commensurate with area standards. Bonus system provides real incentive. Opportunity for advancement to positions of increasing responsibility on the various papers in our group and other papers in process of acquisition. Send resumes to: Robert McKinney, The New Mexican, Santa Fe, N.M.

Frankfurt, Germany

M-55-Wanted: Two reporters and one deskman for work on English-language publications in Europe. Military background helpful. Also some knowledge German.

Please write c/o Box No. attention S.E. Korsen, Placement Com. Chairman, Overseas Press Club. Only members' resumes will be forwarded directly to advertiser. Also, please contact chairman by mail at OPC or by phone (MU 7-4100) re any openings you may wish to have advertised in the Bulletin on cost-free basis.

Parker-Hannifin Corporation

is among the most respected names in the rapidly expanding fluid power market, which now aggregates more than \$1 billion in annual sales. As a producer of hydraulic and pneumatic cylinders and valves, tube fittings, hose products, hydraulic presses, seals and related products, Parker-Hannifin is a leading supplier to this growing market.

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business leaders is the business of*

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PUBLIC RELATIONS

Classified

CAPE COD beach cottage, completely furnished, sleeps four, available seasonally, \$1200 or by week, \$150. Contact Mrs. R. F. Delaney, Box 356, Centerville, Mass.

HIGHLY PROFESSIONAL public relations man experienced in blue chip companies and agencies seeks per diem or project assignments in all areas: financial, publications, writing, promotion, employee-community relations, publicity. Best references, Box 370.

SUBLET: Furnished Apartment. Good West End Ave. Bldg. 5 rooms, 2 baths, grand piano. Must enjoy Siamese cat and plants. July 6-August 6 \$160. MO 3-6393.

SUMMER RENTAL: 2-fl. furnished cottage, wooded area near Hague-on-Lake George. Ideal for secluded writing. Season \$800. Write: Fitch, 937 W. Bonita, Claremont, Cal.

UNSPOILED MEDITERRANEAN ISLAND. Charming Spanish farmhouse, remodelled, all conv. 120 beaches, \$200 per month. Slater, 26 East 81 Street. Tel: 535-5119.

SUBLET June 1 to Sept. 1. Charming hotel apartment, 44th St. off Fifth. Lvng rm, bdrm, ktchnette, bath, full hskpg equipment plus full hotel service, air-cond., hifi, TV, garage avail. in bldg. Asking \$350. Make offer. Root, MU 2-8060. Phone till Tues. morn. or after May 22.

MAIL or DELIVER TYPED COPY to the Bulletin Office by Monday Noon, with advance payment. A 40-space line costs 50¢. Items will not be taken by telephone

PEOPLE & PLACES

By BETTY ETTER

ON THE GO: **Beulah Harris** living it up in Puerto Rico this week courtesy of the Americana Hotel, which donated a six days' stay at the hotel as one of the prizes at a Puerto Rican regional dinner in December, 1964. Beulah, now collecting her prize, says her ticket to the dinner was the best investment ever made. . . . **Vera Glaser**, NANA's Washington correspondent, back from two and a half weeks in India as a guest of the Indian government, along with journalists from Britain, Ireland and Norway. She interviewed Prime Minister Gandhi and Planning Minister Asko Mehta. Traveling to New Delhi, Srinagar, Agra, Jaipur, Udaipur, Benares, Khajuraho and Bombay, she rode an elephant, learned to chew betel nut, bought a sari and a wedding present for her boss, **Sid Goldberg**, which is coming from Kashmir to New York by slow freight. . . . **Gaynor Maddox**, food and nutrition editor of NEA, back from judging the Kaiser American All-Male Cookout championship in Honolulu. In Berkeley, at the University of California, he consulted with Dr. Ruth Huenemann and Dr. George M. Briggs about his forthcoming book, "Food and Arthritis."

CHECKING IN: **Michael R. Codel** from Leopoldville, the Congo . . . **Axel Krause** from France.

NEW POSTS: **William Attwood**, who resigned as ambassador to Kenya recently to return to Cowles, has been appointed editor-in-chief of Cowles Communications . . . **Ralph Jules Frantz** of the NY Herald-Tribune going to work for the Bergen Record in New Jersey.

ARTICLES: **Vera Glaser** in April 19 Look with a piece on the vice-president, "Hubert Humphrey Takes Time Off." . . . Metro Sunday Group has released an article by **Michael Crissan** on Egypt's President Nasser, to be published June 4 . . . **Hal Higdon** is the New York Times Magazine for May 1 with a piece on the battle between Ford and Chevy, and in the April 23 National Observer on the Boston marathon.

BOOKS: "A Treasury of Lincoln Quotations," compiled and edited by **Fred Kerner** and published by Doubleday, named one of the year's "outstanding reference books" by the Library Journal . . . **Martin Luray's** "ABC's of Skiing" out this fall via Artists and Writers Press, with "Come Ski With Me," a collaboration with Stein Eriksen, due from W. W. Norton & Co. at the same time . . . The History Book Club has named "Southeast Asia's Second Front," by **Arnold C. Brackman**, as its spring,

1966, selection . . . "Spain: A History in Art," by **Bradley Smith** to appear this fall, published simultaneously by Simon & Schuster and the Book-of-the-Month Club in the U.S. along with German, English, French, and Spanish editions. Meantime the author is off to the Caribbean to begin work on his next, "Escape to the West Indies." . . . **Milt Miller**, soccer editor of the Long Island Press and the Long Island Star-Journal, expanding his book publishing-distributing operation by adding Leisure Time Books and Australian Center imprints to his SportShelf. His firm has also opened the first of a chain of specially franchised book stores, Wide World Book Center, in New Rochelle, NY.

RADIO & TV: **Arnold Brackman** on Sandy Lesberg's show May 10.

SPEAKERS: **Jim Atkins** spoke to the Alexandria Armed Forces Writers League on "How to Use Humor in Public Relations." . . . **Edward M. Kirby** spoke at the national staff conference of the USO in Chicago May 12 on "The Image Makers." . . . National magazine editors who are discussing the world role of the U.S. at a panel discussion sponsored by the Advertising Council May 16 in Washington, DC, include **Norman Cousins**, ed-

itor of Saturday Review and **Robert Sherrod** of Curtis Publishing . . . **Merril Mueller** and **Mike Wallace** spoke at the Deadline Club Awards dinner, held at the Hotel Americana May 12.

HONORS: **Lewis H. Bowen** elected prexy of the Haverford College Alumni Assn. . . . **Geraldine Fitch** one of first five alumni of Albion College (Mich.) for citations and plaques as "distinguished alumni. She will attend the alumni banquet June 4 . . . **Daniel J. Priscu** served as a judge of the annual technical newsletter competition of the National Association of Technical Writers held at Rensselaer Polytechnic Institute . . . Annual awards of the Deadline Club went to OPCers **Aaron Einfrank** for "distinguished reporting of United Nations activities by a correspondent here or abroad"; to stationer **WMCA's David C. Horowitz** for its two-part radio program "Slumlords Incorporated", along with a special posthumous commendation to **Pierre J. Huss** . . . **Dorothy Gordon** received an award from Haven Clinic for her Youth Forum and her "continuing interest in our most vital commodity — our youth." She's taped a show, to be aired on NBC-TV May 15 with **Robert W. Baird**, director of the clinic, and four ex-addicts.

MOONLIGHTING: **Duncan MacDonald**, who conducts a daily interview program on WQXR, now also writing a monthly column for House Beautiful.

Letters

SARNOFF THANKS

The following letter was addressed to the OPC through Awards Dinner Co-Chairman Ben Wright:

Thank you very much for inviting me to participate in the inspiring program which you, Mr. Lewis and your associates arranged for the Overseas Press Club Awards Dinner last Friday.

The occasion served to emphasize the skill and courage of the men and women who report the news from every part of the world, and the devotion of the OPC itself to the great traditions of journalism.

I am deeply grateful to have been honored with a special award from this distinguished organization. I extend my appreciation to your associates for helping to make the evening such a memorable one.

David Sarnoff

Radio Corporation of America

KINDLY WORD

Just a kindly word to say that, over the years, the Club has in my opinion

maintained an unusually high — consistently high — dining room standard. Please keep it up. I do all my business entertaining in the Club, and all my (small) social entertaining. I have come to count on and appreciate the courtesy of Gus and of the waiters and waitresses for their gracious serving. Thank you.

Charles G. Muller
Westport, Conn.

A WELCOME GIFT

This is a word of appreciation for the welcome-home packet given by the Club to members returning from overseas.

The items in the airline bag have been thoughtfully chosen and the letter of welcome from the OPC president has the effect of a warm handshake.

Best of all of course were the greetings from fellow-members, not all of whom I was able to talk with, at the Annual Awards Dinner.

Bigness can be overcome by gesture like these.

Charles E. Campbell, Jr.
Munich, German